

Basic Interest Markers (BIMs)

BIM Scales and Definitions

BIM Scales	Definitions
Athletic Coaching	Involvement in teaching exercise, sports, and games
Business	Dealing with structured wholesale and retail activities
Creative Arts	Activities involving the visual arts or music
Creative Writing	Developing and creating stories
Engineering	Developing and using technology to produce and maintain things
Family Activity	Performing domestic activities
Finance	Managing assets and debts
Human Relations Management	Arranging positive interpersonal settings within organizations
Information Technology	Using computers and electronic devices for communication
Law	Researching, documenting, and debating legal matters
Life Science	Research, development, and consulting activities relating to plants and animals
Management	Planning, organizing, and coordinating the activities of others
Manual Labor	Performing work that requires routine physical activity
Mathematics	Working with quantitative concepts and mathematical formulas
Medical Service	Applying medical knowledge and skills to the diagnosis, prevention, & treatment of disease and injury
Office Work	Performing clerical tasks
Outdoor-Agriculture	Working in outdoor settings with animals and plants
Performing Arts	Performing for an audience
Personal service	Performing everyday tasks for others
Physical science	Research, development, and consulting activities relating to inanimate materials
Physical/Risk-Taking	Taking risks and seeking novel situations
Politics	Influencing ideas of individuals and governing a group of people in a political realm
Professional Advising	Advising people in meeting professional goals
Protective	Guarding, ensuring safety, and enforcing rules and laws
Religious Activities	Leading spiritual groups, altruistic teaching
Sales	Selling marketing products
Skilled Trades	Building, repairing, using tools and materials
Social Sciences	Research, development, and consulting activities relevant to human behavior and social organizations
Social Service	Helping people cope with problems
Teaching	Instructing people
Technical Writing	Writing for business and record-keeping purposes

Sources

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